



JESSE SIMS

graphic designer

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EXPERIENCE

Jesse Sims Design

Graphic Designer – July '09 - Present

Provide logo, print and web design services. Clients Include Amite City Chamber of Commerce, Mike Lucas Football, and The Town of Kentwood

Trumpet Group - New Orleans, La

Creative Department Intern – Jan '10 - Apr '10

Contributed to daily operations including but not limited to logo design, web design, and adjustments to on going projects.

Amite Tangi Digest – Amite, La

Graphic Designer – Mar '07 - Jan '10

Designed advertisements, illustrations, page layouts and special section cover pages.

Pre-pressed and packaged publications to be sent to printers.

ACHIEVEMENTS

Student work featured on The Dieline.com's Student Spotlight - May 2010

Southeastern Louisiana University Juried Student Show - Spring 2009

Judges Honors, Package Design

Louisiana Press Association Better Newspaper Competition 2008

1st place best ad campaign – 1st place staff generated color over 1/2 page

10 total 2008 LPA awards

Louisiana Press Association Better Newspaper Competition 2007

1st place multiple advertisement page – 1st place staff generated color over 1/2 page

1st place staff generated black and white over 1/2 page

12 total 2007 LPA awards

TECHNICAL

Adobe Creative Suite including: Illustrator, InDesign, Photoshop, Mac OS X,
(x)HTML, CSS

EDUCATION

Southeastern Louisiana University AUG 2005 - MAY 2010

BA – Visual Arts – Concentration in Graphic Design – 3.45 GPA

President's List and Dean's List

ORGANIZATIONS

AIGA the professional association for design

AIGA Southeastern Louisiana University Student Group

Chapter President – Fall 2009 - Spring 2010

Secretary and Communications Director – Spring 2009 - Fall 2009

Student Group Member - Fall 2008 - Spring 2010